

Eight Secrets to Write Your Best Book Now

Contributed by Earma Brown
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Want to know how to write a book or do you fear you might die with your book dream still inside? Don't fear. You can do it this year. Honest, you can. These eight secrets dispel the myths and give you the motivation you need to write the book you've always wanted to write, and to write it now.

8 Secrets to Write Your Best Book Now! You Can Write the Book You've Always Wanted to Write

Do you fear you might die with your book dream still inside? Don't fear. You can do it this year. Honest, you can. The truth is few can pin point real reasons they haven't done it yet. They get hung up with the myth reasons that hinder them from getting their book done. It's true there are reasons that will stop you cold every time, if you fall for them. Yet, there are little recognized truths (secrets) that will destroy the myths that keep you from realizing your book dream. Here are the top eight secrets that will help you write the book you have always wanted to write, now:

Secret #1 Know now is better than later.

Winning writers know how to overcome the giant called procrastination. Have you ever met anyone that said, "I wish I never wrote my book." I only meet people who say, "I wish I had written my book sooner." Apply time management skills with this book's easy writing program and get your book out quickly so that you can start profiting from your knowledge now.

Secret #2 Develop one central thought with a marketing emphasis

Winner selling books focus on one main concept. To write focused compelling copy for your book select a central thought and write each chapter to support that central thought. Include strategic marketing points before and throughout your manuscript. At the end of your project you will have a well written book ready to sell.

Secret #3 Choose a topic you are passionate about

Successful writers select a subject they are passionate about. They realize they can overcome all obstacles with persistence and passion. Choosing a topic you are passionate about will make research and fact gathering a joy because you are constantly finding out new and interesting facts about something you love. Well maybe not a joy for everyone but at least it will make it easier.

Secret #4 Recognize a successful book is part of a journey

Writers who win know writing a book is just a part of an interesting journey. Discover in this book how to write it simply, organized, with passion and lots of profit. Your journey will be enjoyable, stress-free and in less time as half or even one-third.

Secret #5 Discern your talents, use them and barter the rest

Unseasoned writers think they have to have a truckload of writing talent before they can write a successful book. The secret is if you can talk, you can write a wildly successful book using respected information from professionals. Write using the ability you have and barter the rest. Or hire a writer and implement your talents in the parts of the plan that you are most talented. Successful writers know that readers just want a friend that will entertain them, inform them or educate them. Readers enjoy passion with natural language more than a boring list of facts in perfect order.

Secret #6 Devise an efficient plan to succeed

Writing a book can be painfully slow and stressful, if you don't know how to write in an organized and speedy manner. Winning writers create a plan with systems and structures to make their writing fast, easy and stress free. They learn to delegate and let go early. They don't succumb to the same mistakes unseasoned writers do. They avoid stressful writing tactics of "marathon writing", getting away from it all to work on their book while their families suffer. They realize they don't have to use the creativity killer "linear writing - trying to write their book from first to last chapter in an ordered sequence" unless they want to.

Secret #7 Success breeds success

Readers and customers love brands. Brands establish trust. Writers enjoy the greatest success establish a "brand" for themselves and their books. They continue to build upon it, slicing and repackaging their original idea in as many different ways as possible. The Chicken Soup series brand sliced their original idea to mini-calendars, devotionals, journals and much more. Later came the subsequent books "Chicken Soup for Teenagers", "Chicken Soup for Mothers" that further cemented their brand into the hearts and minds of this generation. You know what I'm thinking, go ahead get started on your brand today by writing your book now.

Secret #8 Use technology to leverage success

Successful writers embrace technology. They discover how to use their word processing software more efficiently saving time on getting their book to market. They learn to use new marketing techniques that will multiply and expand their profit streams by as much as 8 times. They use their websites and email lists to build their brand name, create more product awareness, follow up on their customers and leverage their profits.

SUMMARY

The truth is there are no more legitimate reasons to not get started writing your successful book. Implement the above steps and write the best book you're capable of. Pair up with a book coach and do it now! For now is better than later.

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